

CYRUS COIN



BUILD YOUR OWN EMPIRE

CONTENTS

❖ Abstract

❖ Considerations

❖ Introduction

❖ What is Cyrus Coin ? How does it work ?

❖ Roadmap

❖ Security and Risk

❖ Acknowledgements

❖ References

ABSTRACT



Cyrus Global Holding is a dynamic and innovative company at the forefront of the blockchain revolution. With a vision to be a global leader in blockchain-driven financial solutions, we are dedicated to combining industries with cutting-edge technology to empower businesses and foster economic growth.

CONSIDERATIONS

The objective of this vision paper is for informational purposes only and to present Cyrus Coin to potential token holders relating to the proposed ICO. The information below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information in order to determine a thorough analysis of the company, the proposed ICO and in particular the terms and explanatory notes of such ICO.

Cyrus Coin is speculative and involves a high degree of risk and uncertainty, please see the risk section in the terms and explanatory notes of Cyrus Coin for more information. This document is a marketing document and is not intended to be legally binding. Nothing in this document shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy (or sell) any investments in any jurisdiction and should not be construed as such.

The information in this document does not constitute a recommendation by any person to purchase Cyrus . Certain statements contained in this document may constitute forward-looking statements or speak for future events or plans. Such forward-looking statements or information involve known and unknown risks and uncertainties, which may cause actual events to differ materially. No reliance should be placed on any such forward-looking statements or information.



INTRODUCTION

Blockchains have been revolutionary by allowing anyone to own and transfer assets across an open financial network without the need for a trusted third party. Now that there are hundreds [1] of blockchain based assets, and more being added every month, the need to exchange these assets is compounding. With the advent of smart contracts, it is possible for two or more parties to exchange blockchain assets without the need for a trusted third party.

Decentralized exchange is an important progression from the ecosystem of centralized exchanges for a few key reasons: decentralized exchanges can provide stronger security guarantees to end users since there is no longer a central party which can be hacked, run away with customer funds or be subjected to government regulations.

AS A SOLUTION , CYRUS ECOSYSTEM , LAUNCHED ITS
FIRST TOKEN IN JANUARY 2021, UNDER THE
SUPERVISION OF THE CYRUS INTERNATIONAL HOLDING
BASED IN LONDON , UK. IN ORDER TO FIND SAFE , HIGH
SECURITY AND NEW WAYS TO INVEST FUNDS,
PROVIDING ALL INTERESTED PARTIES WITH THE
OPPORTUNITY TO MANAGE THEIR SAVINGS AND
GENERATE INCOME IN THE PROMISING SEGMENT OF
CRYPTOCURRENCY ASSETS, WHILE ENSURING
REASONABLE RISKS .

FOR ALL THESE REASONS , OUR
MOTTO IN CYRUS ECOSYSTEM IS WITH
CYRUS , YOU CAN :

**BUILD YOUR OWN
EMPIRE**

CYRUS COIN IS A COMPLETELY DECENTRALIZED, SECURE DIGITAL CURRENCY WHOSE CREATION IS CONTROLLED BY CRYPTOGRAPHY. THE NAME OF THIS COIN COMES FROM CYRUS THE GREAT , THE PERSIAN EMPIRE WHO HAD THE VISION AND THE STRENGTH OF CHARACTER TO IMPLEMENT REFORMS THAT BROUGHT PEACE TO HIS SUBJECTS AND RESPECTED THE PRINCIPLES OF HUMAN RIGHTS AND CULTURAL TOLERANCE. HE ALSO IMPLEMENTED THE CREATION OF STANDARDIZED GOLD AND SILVER COINS, THUS TRANSITIONING THE EMPIRE FROM A BARTER ECONOMY INTO A MONEY ECONOMY WHICH CAN BE CONSIDERED AS A REVOLUTION IN COMMERCE .



AFTER A LONG TIME MONEY COMMERCE HAS STARTED CHANGING AND THE BLOCKCHAIN TECHNOLOGY REMOVES THE NEED FOR A MIDDLEMAN AS THE VALIDITY OF A TRANSACTION IS CONFIRMED BY THE NETWORK OF INDEPENDENT NODES. THE BLOCKCHAIN TECHNOLOGY MAKES OLD PAYMENT SYSTEMS REDUNDANT AND OUTDATED.



AS WELL AS BEING A HUMAN TRAGEDY, THE COVID-19 PANDEMIC HAS BEEN AN UNPRECEDENTED ECONOMIC SHOCK FOR THE WORLD ECONOMY. GLOBAL OUTPUT IS ESTIMATED BY THE IMF TO HAVE FALLEN BY 3.5 PER CENT IN 2020, AND ALL COUNTRIES – BIG AND SMALL, RICH AND POOR – HAVE BEEN HIT.[3]



THE CYRUS PROJECT STARTED JUST AT THE BEGINNING OF COVID-19 PANDEMIC . AT THE BEGINNING NO ONE COULD PREDICT HOW IT MIGHT AFFECT THE ECONOMICS ALL OVER THE WORLD .

BOTH CENTERED AROUND TECH, IT WOULD BE FAIR TO ASSUME THAT CRYPTOCURRENCY AND ECOMMERCE HAVE THE POTENTIAL TO COMPETE WITH EACH OTHER QUITE NICELY IN ORDER TO IMPROVE THE CURRENT SITUATION. CRYPTOCURRENCIES, PARTICULARLY BITCOIN, ARE ALREADY INFILTRATING THE ECOMMERCE INDUSTRY, OFFERING AN INNOVATIVE, VIABLE AND STREAMLINED DIGITAL SOLUTION FOR MANY EXISTING BLOCKERS. WITH THE ABILITY TO APPEASE CONSUMER DEMAND FOR IMMEDIACY AND SECURITY, WHILE EXPANDING MARKET SHARE FOR RETAILERS, CRYPTOCURRENCIES COULD PROVE EXTREMELY BENEFICIAL FOR THE ECOMMERCE INDUSTRY IF ADOPTED EFFICIENTLY. MORE AND MORE COMPANIES HAVE GROWN TO UNDERSTAND THESE BENEFITS, LEADING TO A SURGE IN CONSUMER ATTENTION, AND IT MAY NOT BE LONG BEFORE WE START TO SEE THE COMMERCIAL USE OF CRYPTOCURRENCY AS STANDARD.[5]



IF CRYPTOCURRENCIES PROVE TO BE AN EFFECTIVE AND RELIABLE MEANS FOR PAYMENTS AND SETTLEMENTS IN THE NEXT 10 – 15 YEARS, THIS WILL BE A SIGNAL FOR MARKET PARTICIPANTS TO USE THEM AS ONE OF THE MAIN MEANS OF PAYMENT.

THE TOTAL MARKET CAPITALIZATION OF CRYPTOCURRENCIES AMOUNTED TO MORE THAN 740 BILLION DOLLARS AS OF THE END OF 2020 (AT THE BEGINNING OF 2020, IT WAS ABOUT 180 BILLION DOLLARS).INVESTMENTS IN CRYPTOCURRENCIES AND TECHNOLOGIES BROUGHT THE GREATEST PROFIT IN 2020, WHICH IS 700% OF PROFIT FOR THE YEAR.[6]

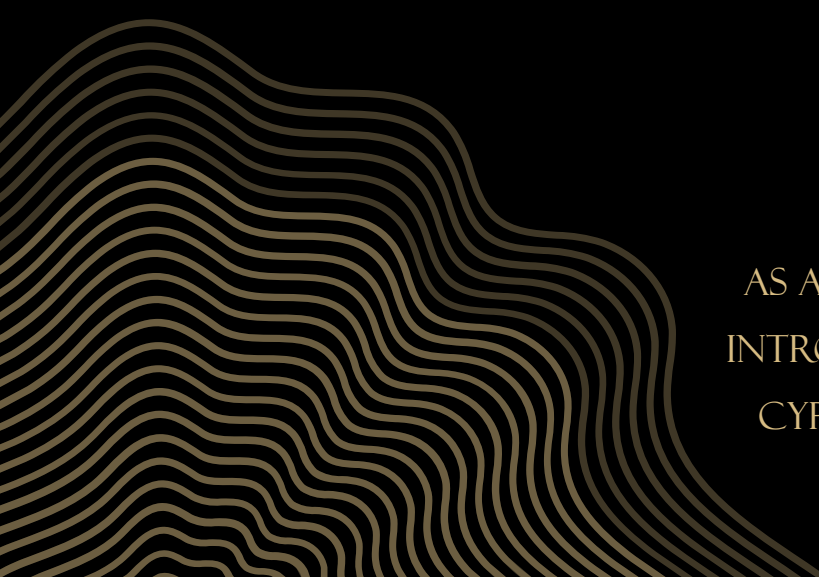
OUR MISSION :

AT CYRUS GLOBAL HOLDING, OUR MISSION IS TO REVOLUTIONIZE THE FINANCIAL SECTORS OF MULTIPLE INDUSTRIES BY HARNESSING THE POWER OF BLOCKCHAIN TECHNOLOGY. BY STREAMLINING FINANCIAL PROCESSES, ENHANCING TRANSPARENCY, AND UNLOCKING NEW OPPORTUNITIES, WE AIM TO DRIVE INNOVATION AND SEAMLESS TRANSACTIONS FOR BUSINESSES WORLDWIDE.



THE CYRUS COIN - EMPOWERING OUR ECOSYSTEM :

AS A TESTAMENT TO OUR COMMITMENT TO INNOVATION AND DECENTRALIZATION, WE HAVE INTRODUCED OUR OWN CRYPTOCURRENCY, THE CYRUS COIN. DESIGNED AS A UTILITY TOKEN, CYRUS COIN SERVES AS THE BACKBONE OF OUR BLOCKCHAIN PLATFORMS AND ECOSYSTEM, PROVIDING UNIQUE BENEFITS AND INCENTIVES TO OUR USERS.



KEY FEATURES AND BENEFITS OF CYRUS COIN

- **UTILITY AND INTEROPERABILITY :**

CYRUS COIN IS DESIGNED TO BE HIGHLY INTEROPERABLE WITH VARIOUS BLOCKCHAIN PLATFORMS, MAKING IT EASY TO INTEGRATE WITHIN DIFFERENT INDUSTRIES AND FINANCIAL PROCESSES.

- **DECENTRALIZED GOVERNANCE :**

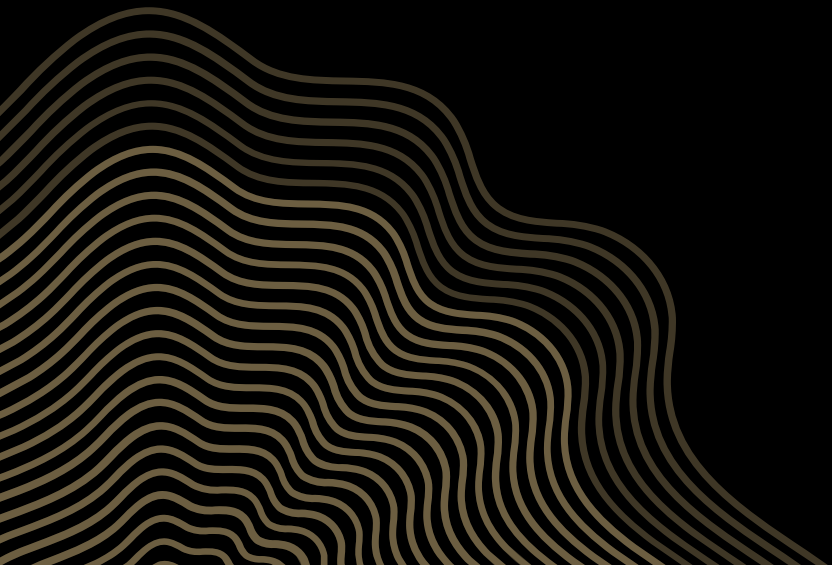
OUR COMMUNITY OF CYRUS COIN HOLDERS ACTIVELY PARTICIPATES IN GOVERNANCE, CONTRIBUTING TO DECISION-MAKING PROCESSES AND SHAPING THE FUTURE OF OUR ECOSYSTEM.

- **TOKENOMICS AND REWARDS:**

WE HAVE CAREFULLY CURATED THE TOKENOMICS OF CYRUS COIN TO PROMOTE ACTIVE ENGAGEMENT. USERS CAN ENJOY DISCOUNTS, STAKING REWARDS, AND NETWORK GOVERNANCE INCENTIVES.



STARTING WITH THE CYRUS GLOBAL EXCHANGE, THE STRONG ECOSYSTEM WILL PROVIDE ADDITIONAL VALUE TO USERS BY INTRODUCING NEW PRODUCTS AND SERVICES. THE CYRUS GLOBAL EXCHANGE IS 100% IN-HOUSE DEVELOPED AND WILL PROVIDE A HIGHLY LIQUID MARKETPLACE FOR CRYPTO ASSETS STARTING IN SPRING 2022 . WE AIM TO BRING ALL DIGITAL ASSET CLASSES TO THE CYRUS GLOBAL EXCHANGE TO ENABLE TRADING FOR ALL OF THEM. THE CYRUS COIN OFFERS THE GROWING COMMUNITY OF AROUND 1 MILLION CYRUS USERS A WIDE RANGE OF REWARDS AND BENEFITS FOR USE ON CYRUS PRODUCTS AND SERVICES. CYRUS HOLDERS WILL ENJOY UP TO 25% FEE REDUCTION ON TRANSACTIONS, GAIN ACCESS TO THE CYRUS LAUNCHPAD, WHICH WILL BE AVAILABLE LATER, AND GET EXCLUSIVE ACCESS TO UPCOMING FEATURES AND REWARDS. CYRUS PRESENTS A MAJOR OPPORTUNITY FOR EXISTING CYRUS USERS AND THOSE WHO WISH TO USE CYRUS' PLATFORM AND SERVICES IN THE FUTURE.





THE CYRUS Blockchain Platforms:

- **Smart Contract Solutions :**

We offer smart contract platforms that automate complex financial agreements, streamlining procurement contracts, joint ventures, and more.

- **Supply Chain Finance Solutions :**

Our blockchain-based supply chain finance platforms optimize inventory management, ensuring efficient financing for suppliers, distributors, and stakeholders.

- **Commodity Trading Platforms :**

With real-time price discovery and automated settlement, our commodity trading platforms enhance transparency and efficiency in trading.

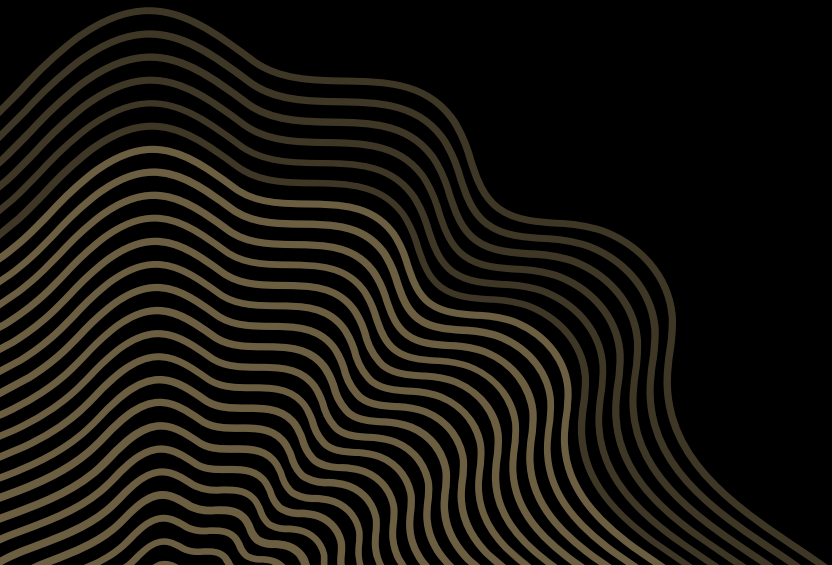
- **Digital Identity and KYC Solutions :**

Our blockchain-based identity management enhances security and compliance, reducing fraud risks in financial transactions.

- **Payment and Remittance Solutions :**

We provide secure and efficient cross-border payment platforms, reducing costs and accelerating settlement times.

CYRUS WILL MAKE DIGITIZED ASSETS TRADEABLE FOR PROFESSIONAL TRADERS VIA THE CYRUS GLOBAL EXCHANGE. ALL DIGITAL ASSETS WILL ALSO BE SPENDABLE FOR EVERYDAY USE, SUCH AS BUYING GROCERIES VIA CYRUS PAYMENTS. ADDITIONAL SERVICES AND PRODUCTS WILL BE OFFERED IN COOPERATION WITH THIRD PARTIES BY USING CYRUS APP. IN FUTURE .



The logo graphic consists of several overlapping, semi-transparent circles in shades of blue and purple, creating a layered, circular effect. The text 'CYRUS PLATFORM' is centered within this graphic.

CYRUS PLATFORM

•The Cyrus digital investment platform is an easy-to-use online platform offering the opportunity to buy, sell and hold digital assets. It is offered as a web client (website) and will be offered a mobile application for Android and iOS soon.

•The Cyrus users can get benefit in different ways such as Swap: Interchange every digital asset instantly or Savings Plan: Enables easy set-up for automated, regular savings and many more to come Cyrus Global Exchange.



•The Cyrus Global Exchange also will be developed in order to make all digital assets tradeable. Furthermore, it will also act as an intermediary to ensure supply and demand for the Cyrus platform. Targeting professional traders, the exchange offers professional trading solutions, price matching capabilities and fully automated clearing, settlement and netting processes. The Cyrus Global Exchange enables traders to trade crypto assets and other digital assets at competitive costs. Additionally, the Cyrus platform will be able to trade on the exchange within its own value chain and sustain liquidity.



The Cyrus Ecosystem Token, Cyrus Coin , has been launched through an initial offering on the Cyrus platform. It has been issued on the Ethereum Blockchain as an BEP20 token. The total amount of 100 billions Cyrus coin

have been created and never to be increased. We are selling 464,000,000 of the tokens between the presale and public sale . Additional tokens will be burned based on the estimated token price in different time limits.

After initial offering , Cyrus will be listed and tradeable on the Cyrus global exchange against the available fiat currencies and other cryptocurrencies . Afterward, Cyrus will be listed in other cryptocurrencies exchanges in order to make the trade easier worldwide.

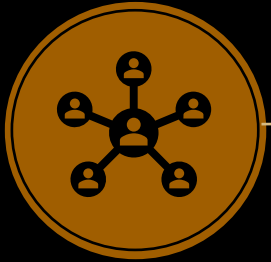
- The CYRUS platform provides a community for networking and welcome to the new projects . The members will be able to use their CYRUS crypto as collateral. In conjunction with the launch of the Cyrus coin , we will introduce CYRUS Wallet . In the future, members who deposit coins in their Cyrus Wallet will also be able to earn CYRUS coins as a reward for lending to the network. They also can exchange their CYRUS either to the other cryptocurrencies or fiat currencies .
- Crypto assets holders can get more CYRUS coins, the more people join the CYRUS ecosystem, the more everyone benefits.
- Our platform will be a unique combination of multi-block-chain nodes, auto trading on multiple exchanges and a high-end user experience.

Table: Cyrus Coin Information

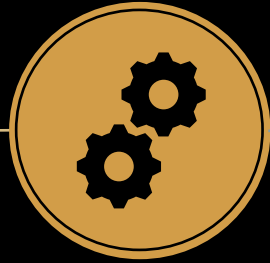
Owner	Cryptocurrency Name	Symbol	Contract Address	Decimals	Total Supply
Cyrus Global Holding	Cyrus Coin	Cyrus	0x7333c3379e1beA1544B034a80280103fccB38982	18	1,000,000,000

ROADMAP

Trading
on Multiple Exchanges



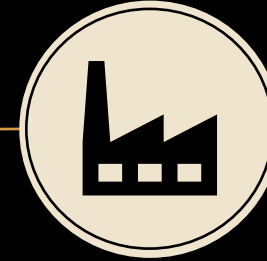
Construction
and design
of centralized
Cyrus exchange



Entering
the financial
field of the
Oil industry



Entering
the financial field
of the steel industry



Entering
the financial field
of the Construction
industry



CYRUS TEAM

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